

Our marketing team has created a few Zoom backgrounds that we'd love for you to utilize when possible to gain more visibility for our brand. We've created a handful of general awareness backgrounds for use.

To add a background to your Zoom profile:

Step 1: Download these files to your computer and open the Zoom application.

Step 2: In the Menu bar, select Preferences from the Zoom.us drop-down menu.

Step 3: Select the Background & Filters tab on the left.

Step 4: Click the plus sign located to the bottom right of the preview window and select Add Image. Choose the background(s) you would like to upload.

Step 5: Select the background you'd like to use. Note: If the copy appears backwards, select/deselect the Mirror My Video option.

Feel free to reach out to our marketing team at [marketing@palmerhome.org](mailto:marketing@palmerhome.org) if you have any questions.